

BASKET OF SERVICES

TOURISME
OUTAOUAIS

LEGEND

* Some conditions apply

\$ Additional charges

	TOURISM BUSINESSES	MEMBERS INDUSTRY SERVICES	TOURIST HOME	OUTAOUAIS TOURISM INDUSTRY
Access to the section of the Outaouais Tourism (OT) website containing research and market intelligence documents, market profiles and data, etc.	✓	✓	✓	✓
Access to OT's digital promotional tools (e.g., image bank, videos, logos, etc.).	✓	✓	✓	✓
Expert guidance to help you start, grow, and promote your business.	✓	✓	✓	✓
Possibility to order information tools produced by OT (e.g., tourist guide, cycling map, etc.).	✓	✓	✓	✓
Assistance in applying for grants and funding, and access to grant and funding programs administered by OT.	✓	✓*	✓	✓*
Access to the brochure distribution program at Infotouriste centres throughout Quebec.* <i>Preferential rates for OT members.</i>	✓*\$	N/A	✓*\$	✓*\$
Member profile in English and French on the OT website, with links to your website and social pages. ** <i>Mention on the "Industry Services" list on the OT website.</i>	✓	✓**	✓	N/A
Subscription to OT newsletters, including the monthly tourism industry newsletter.	✓	✓	✓	N/A
Opportunity to attend OT's annual members' meeting and special meetings. * <i>Voting rights are restricted to member businesses located in the Outaouais region who have paid their annual membership fees.</i>	✓*	✓*	N/A	N/A
Eligibility to participate in OT's free or discounted activities (professional development workshops, networking activities, conferences, etc.).	✓	✓	N/A	N/A
Eligibility to participate in the <i>Panneau Bleu</i> tourist signage program.	✓*	N/A	N/A	N/A
Opportunity to be featured in our informational and promotional tools (e.g., tourist guide, cycling map, <i>Chemins d'eau</i> map, etc.), in print and/or digital versions.	✓	N/A	N/A	N/A
Business opportunities with tour operators and other players in the distribution network, as required.	✓*	N/A	N/A	N/A
Opportunity to display brochures in the Gatineau and Montebello tourist information centres.	✓	N/A	N/A	N/A
Access to destination marketing campaigns and programs.	✓*\$	N/A	N/A	N/A
Access to "Meetings and Conventions" marketing campaigns.	✓*\$	N/A	N/A	N/A

**BENEFITS AND PRICING MAY VARY DEPENDING
ON YOUR BUSINESS CATEGORY.**